



**Synogen Taps Former CEO Russell S. Donda
As Newest Professional Associate**

Gainesville, FL –Synogen (www.synogen.com), a seed-stage venture fund and key player in North Florida’s burgeoning biomedical industry, announced today that Russell S. Donda has joined the firm as a Professional Associate. Mr. Donda will immediately focus on bolstering Synogen’s capacity to reach and support the area’s growing number of technology start-ups.

As founding CEO of local medtech start-up ViewRay Incorporated, Donda obtained essential seed funding and industry management to help launch the company on a path to commercialization. As one of the founding managers of the biomedical firm Regeneration Technologies (Nasdaq:RTIX), he played a key, supporting role in that company’s initial formation, its rapid increase in value, and, ultimately, its successful, initial public offering. With nearly 30 years of executive and entrepreneurial experience, he has spearheaded the development of a numerous technologies and is versed in a range of business development areas including intellectual property development, licensing, strategic planning, strategic alliance structuring and business acquisitions.

“Bringing in a seasoned entrepreneur like Russell Donda is an important achievement for Synogen, as we work to address the pressing needs of the area’s flourishing technology sector” says Synogen Managing Director Richard Allen. “The University of Florida, especially, is replete with creative and brilliant scientists hoping to advance their concepts into real products, and Russell is particularly skilled at interfacing with them and making the right things happen.”

Synogen has provided seed funding to several local start-up companies including Chaologix, Xhale Diagnostics, Optima Neuroscience and Sabine Neurotechnology. Additionally, its experienced team assists early-stage technology companies in vital areas

such as management, business plan development and implementation, strategic planning, marketing, licensing, acquisitions, regulatory issues and growth through intellectual property development. Complementing the start-up's existing management team, Synogen seeks to accelerate technology development and multiply start-up value.

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